STUDENT INVOLVEMENT IN THE BICENTENNIAL

BAILEY OLAND, BICENTENNIAL OFFICE
Agenda

• Goals
• Bicentennial Calendar
• Bicentennial Themes
• Examples
• Your Events/Ideas
Bicentennial Office

- Gary Krenz – Executive Director
- Michelle French – Associate Director, Event Production
- Kim Clarke – Director of Bicentennial Communications
- Bailey Oland – Administrative Assistant, Bicentennial Student Initiatives Coordinator
Bicentennial Calendar

U-M Bicentennial Calendar Year 2017

January

February

March

April

May

June

July

August

Sept

October

Nov

December

Bicentennial begins

Bicentennial Theme Semester I: The Making of U-M

Bicentennial Spring Festival: Our History ~ April 6-8

MLK Symposium

Class of 2017 Spring Commencement

U-M Birthday: August 26

Summer focuses on outreach: alumni, community, state, nation, world

U-M/A2 Summer Festival June 26-27

Detroit Festival September 22-23 (?)

Bicentennial Theme Semester II: Michigan Horizons

Bicentennial Fall Festival: Our Future ~ October 26-28

Class of 2017 Winter Commencement

Our History

2017

Our Future

U-M DRAFT - NOT FOR DISTRIBUTION

2015.07.14

ALWAYS LEADING. FOREVER VALIANT.
Bicentennial Festivals

• Four Festivals
  – Spring Festival, April 6-8, 2017
    • Tree Planting
    • President’s Colloquium
    • SMTD Spring Show
  – Summer Festival, June 2017
    • President’s Colloquium
    • Staff Appreciation Event
  – Detroit Festival, September 22-23
    • Ceremonial, Celebratory, and Academic Events in Detroit
  – Fall Festival, October 26-28
    • President’s Colloquium
    • Time Capsule Ceremony
    • Third Century Expo
The mission of the Bicentennial is to:
• Celebrate the University’s intellectual creativity and academic endeavors and project future impact
• Rediscover the University’s contributions to the intellectual life of the state, nation, and world
• Exemplify the University’s continuing leadership and innovation in higher education.
• Explore past tensions to help us to better understand current tensions in higher education and society
• Celebrate contributions made to society by our current and former students and alumni.
• Strengthen connections among University constituencies.
• Express and exemplify core values
Planning Principles

• Planning for the Bicentennial and its constituent activities and events should be guided by a set of principles:
  – Bicentennial activities should make a lasting difference to the University of Michigan.
  – Bicentennial events should be intellectually stimulating, thought-provoking, inspiring, and fun.
  – Bicentennial planning, programming, and celebrations should be inclusive, collegial, and communal; this is everybody’s celebration.
  – The Bicentennial should comprise: (a) a few signal or “pillar” events, centrally organized, and (b) many smaller events, organized by individual units and organizations.
  – Bicentennial activities should be highly participatory.
  – Bicentennial activities should be cost-effective.
  – The Bicentennial and its constituent events and activities should be well-documented.
Bicentennial Themes

• Serving the People
• Pursuing Ideas
• Creating and Inventing
• Teaching Powerfully
• Challenging Society
• Forever Hailing
Bicentennial Event Calendar

• Register your event
  bicentennial.umich.edu/students

• Post your event on the Happening@Michigan calendar using the “Bicentennial” tag

• Use Bicentennial Marketing Materials
Examples

- Community Outreach Projects
- Performances
- Discussions
- Networking Opportunities
Bicentennial Activity Grant

• Projects and activities that will explore Bicentennial themes and contribute to the work and play of the Bicentennial year.

• Level 1 grants – Under 1,000
  – Accepted on a rolling basis

• Level 2 grants - $1,000 to $10,000
  – Deadline of May 1st
  – Must have 1/3 of funds secured from another source (cost-sharing)

• Proposals showing collaboration from multiple units are viewed especially favorably
Questions?

• Your Ideas/Events
• Keeping up momentum
• Other questions?
Thank You!

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